

AGREEMENT TO PURCHASE POLITICAL ADVERTISING AVAILABILITIES

- System and location: COMCAST SPOTLIGHT ("Comcast" or "System")
- ROCK CHALK MEDIA, LLC, MEDIA AGENCY ON BEHALF OF BETTER ROADS NOW ISSUE COMMITTEE do hereby request to purchase political advertising time on channels _____ as follows:

<u>LENGTH OF TELECAST</u>	<u>HOOR</u>	<u>DAYS</u>	<u>TIMES PER WEEK</u>	<u>TOTAL NO. WEEKS</u>	<u>RATE AND CLASS OF TIME</u>
:30		9/25 - 9/4			Colo. Springs Int. Denver Int. Grand Junction Int.
<u>DATE OF FIRST TELECAST</u>		<u>DATE OF LAST TELECAST</u>		<u>TOTAL CHARGES:</u>	\$27,194

- The telecast time will be used by BETTER ROADS NOW ISSUE COMMITTEE
- I represent that the advance payment for the above-described telecast time has been furnished by BETTER ROADS NOW ISSUE COMMITTEE and that Comcast is authorized to describe that sponsor in its log and to announce the advertisement as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: () a corporation; (x) a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers are: Frank McNulty, registered agent and Cory Gardner
- I understand that: If the time is to be used by the candidate within 45 days of a primary or primary runoff election, or within 60 days of a general or special election, the above charges represent the lowest unit charge ("LUC") of the system for the same class and amount of time for the same period; if the use is by a person or entity other than the candidate or is by the candidate but outside the aforementioned 45 or 60 day periods, the above charges do not exceed the charges made for comparable use of such system by other users.
- I agree that use of the System for the above-stated purposes will be governed by the Communications Act of 1934, as amended, and the FCC's rules and regulations, and Comcast's Terms and Conditions attached hereto. I further agree to indemnify and hold harmless Comcast for any damages or liability that may ensue from the performance of the above-stated telecasts. I also agree to prepare a script or transcription, which will be delivered to the System at least _____ days before the time of the scheduled telecasts. (Note: the two preceding sentences do not apply if a candidate is using the time).
- By: ROCK CHALK MEDIA, LLC, media agency for Better Roads Now Issue Committee Date: 8/20/08
(Candidate, Supporter or Agent)
- Accepted or Rejected _____ by Keith Walker Title _____